



# INTERNATIONAL DAY FOR THE PREVENTION OF RACIAL DISCRIMINATION, HALF OF CANADIANS THINK RACISM IS A PROBLEM IN THEIR PROVINCE

CANADIAN INSTITUTE OF IDENTITIES AND MIGRATION

MARCH 21, 2018

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## METHODOLOGY

- Leger Marketing conducted a national survey for the Association for Canadian Studies and the Canadian Institute for Identities and Migration with a national sample of 2,344 Canadians and conducted November 14-21, 2017 via a web panel with a probabilistic margin of error equal to 2.5 points, 19 times out of 20 (95% C.I.)

# ONE IN TWO CANADIANS FEEL RACISM IS A SERIOUS PROBLEM IN THEIR PROVINCE; MANITOBANS AND PERSONS FROM SASKATCHEWAN MOST LIKELY TO FEEL THAT RACISM IS A SERIOUS PROBLEM

	Racism is a serious problem in my province		
	Strongly agree	Somewhat agree	Total agree
Canada	15.9%	35.5%	51.4%
Alberta	20.6%	31.4%	52.0%
British Columbia	12.5%	32.8%	45.3%
Manitoba	27.7%	41.5%	69.2%
New Brunswick	5.6%	26.8%	32.4%
Newfoundland	11.5%	36.5%	48.1%
Nova Scotia	18.4%	46.1%	64.5%
Ontario	13.1%	33.8%	47.0%
Quebec	16.9%	36.4%	53.4%
Saskatchewan	27.6%	42.1%	69.7%

# ONE IN TWO CANADIANS FEEL SOME RESPONSIBILITY WHEN SOMEONE FROM THEIR COMMUNITY COMMITS A RACIST ACT; QUEBECERS AND NOVA SCOTIANS REPORT HIGHEST RATE OF RESPONSIBILITY

	I feel some responsibility when someone from the same community as me commits a racist act		
	Strongly agree	Somewhat agree	Total agree
Canada	14.7%	36.7%	51.4%
Alberta	19.4%	29.7%	49.1%
British Columbia	15.6%	35.4%	51.0%
Manitoba	7.7%	31.5%	39.2%
New Brunswick	11.3%	39.4%	50.7%
Newfoundland	19.2%	23.1%	42.3%
Nova Scotia	17.1%	38.2%	55.3%
Ontario	14.7%	36.2%	50.9%
Quebec	15.1%	40.3%	55.5%
Saskatchewan	5.3%	42.1%	47.4%

# QUEBECERS EXPRESS STRONGEST CONCERN ABOUT DEGREE OF ETHNIC AND RELIGIOUS DIVERSITY IN THE PROVINCE

	...the degree of ethnic and religious diversity in your province		
	Very worried	Somewhat worried	Total worried
Alberta	10.9%	24.0%	34.9%
British Columbia	8.9%	20.8%	29.7%
Manitoba	11.5%	19.2%	30.8%
New Brunswick	4.2%	16.9%	21.1%
Newfoundland	9.6%	13.5%	23.1%
Nova Scotia	3.9%	23.7%	27.6%
Ontario	11.2%	24.8%	36.0%
Quebec	15.5%	26.1%	41.6%
Saskatchewan	7.9%	18.4%	26.3%
Total	11.8%	23.8%	35.5%

# ALBERTANS AND QUEBECERS MOST LIKELY TO AGREE THAT SOCIETY IS THREATENED BY THE INFLUX OF NON-CHRISTIAN IMMIGRANTS TO CANADA

November 2017 Leger for the Association for Canadian Studies	Our society is threatened by the influx of non-Christian immigrants to Canada		
	Strongly agree	Somewhat agree	Total agree
Alberta	16.0%	25.7%	41.7%
British Columbia	8.9%	18.8%	27.6%
Manitoba	12.3%	20.8%	33.1%
New Brunswick	11.3%	18.3%	29.6%
Newfoundland	17.3%	15.4%	32.7%
Nova Scotia	11.8%	23.7%	35.5%
Ontario	14.7%	25.1%	39.8%
Quebec	16.1%	24.4%	40.5%
Saskatchewan	11.8%	26.3%	38.2%
Canada	14.3%	23.8%	38.1%

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***International day for the prevention of racial discrimination,  
half of Canadians think racism is a problem in their province.***

Created on March, 2018.



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