

# INTEREST AND BENEFIT OF LEARNING ABOUT CANADA'S HISTORY

ASSOCIATION FOR CANADIAN STUDIES

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FOR CANADA  
HISTORY WEEK

-  
PART I

# CANADA HISTORY WEEK

- November 19 to 25, 2018 is Canada History Week and to mark the occasion the Association for Canadian Studies will be releasing new survey results on knowledge and interest in Canada's history in three parts.
- In Part I, the focus will be on self-assesses knowledge of Canada's history, the extent to which people read about the country's history, whether or not they believe that they would benefit from learning more about the country's history and the degree of political interest amongst those most knowledgeable and most likely to read about the country's history.

# TWO IN THREE CANADIANS BELIEVE THEY HAVE A GOOD KNOWLEDGE OF CANADA'S HISTORY; JUST OVER ONE IN TEN HAVE A VERY GOOD KNOWLEDGE

	I have a good knowledge of Canada's history						
	Total	18-24	25-34	35-44	45-54	55-64	65 +
<b>TOTAL AGREE</b>	64%	59%	59%	60%	60%	67%	74%
Strongly agree	12%	15%	13%	13%	8%	8%	14%
Somewhat agree	52%	44%	46%	46%	52%	59%	60%
<b>TOTAL DISAGREE</b>	34%	36%	38%	38%	38%	32%	26%
Somewhat disagree	27%	24%	28%	29%	28%	29%	23%
Strongly disagree	7%	11%	10%	9%	10%	3%	3%

# MEN ARE MORE LIKELY THAN WOMEN TO AGREE THEY HAVE A GOOD KNOWLEDGE OF THE COUNTRY'S HISTORY

	Knowledge of Canada's History					
	Total	Male	Female	French	English	Other
<b>TOTAL AGREE</b>	64%	70%	58%	57%	69%	58%
Strongly agree	12%	15%	9%	9%	14%	8%
Somewhat agree	52%	55%	49%	48%	54%	50%
<b>TOTAL DISAGREE</b>	34%	27%	40%	41%	29%	41%
Somewhat disagree	27%	22%	32%	34%	23%	31%
Strongly disagree	7%	6%	9%	7%	6%	10%

**THREE IN TEN CANADIANS SAY THEY EITHER OFTEN OR OCCASIONALLY READ BOOK OR ESSAYS ABOUT CANADA'S HISTORY; 6% SAY THEY DO SO OFTEN; YOUNG PEOPLE MOST LIKELY TO READ ABOUT CANADA'S HISTORY**

	Read essays or books about Canada's history						
	Total	18-24	25-34	35-44	45-54	55-64	65 +
<b>TOTAL YES</b>	29%	39%	34%	27%	23%	23%	34%
Often	6%	10%	11%	4%	4%	5%	4%
Sometimes	23%	29%	23%	23%	18%	18%	30%
<b>TOTAL NO</b>	70%	59%	66%	71%	76%	76%	65%
Rarely	37%	33%	30%	33%	37%	48%	41%
Never	32%	27%	36%	38%	39%	28%	25%
I prefer not to answer	1%	2%	0%	2%	1%	1%	0%

NEARLY THREE IN FOUR CANADIANS AGREE THAT THEY WOULD BENEFIT FROM LEARNING MORE ABOUT CANADA'S HISTORY; CANADA'S ETHNIC MINORITIES MOST LIKELY TO AGREE ON BENEFIT FROM LEARNING MORE ABOUT CANADA'S HISTORY

	I would benefit from learning more about Canada's history						
	Total	18-34	35-54	55+	French	English	Other
<b>TOTAL AGREE</b>	73%	77%	70%	74%	66%	73%	80%
Strongly agree	25%	30%	25%	21%	14%	26%	32%
Somewhat agree	48%	47%	45%	52%	52%	48%	48%
<b>TOTAL DISAGREE</b>	22%	18%	25%	23%	31%	21%	16%
Somewhat disagree	18%	15%	20%	19%	22%	18%	15%
Strongly disagree	4%	3%	5%	4%	9%	4%	1%
I don't know	5%	5%	6%	3%	3%	5%	4%

# MOST KNOWLEDGEABLE ABOUT CANADA'S HISTORY ARE MOST LIKELY TO THINK THAT BENEFIT FROM FURTHER LEARNING

		I have a good knowledge about Canada's history			
		Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
I would benefit from learning more about Canada's history	Strongly agree	40.8%	23.6%	22.8%	19.4%
	Somewhat agree	30.2%	53.2%	50.2%	36.1%
	Somewhat disagree	16.8%	16.9%	20.5%	25.0%
	Strongly disagree	9.5%	2.4%	1.5%	16.7%
	I don't know	2.8%	3.8%	5.0%	2.8%
Total		100.0%	100.0%	100.0%	100.0%

# THE MORE YOU READ ABOUT CANADA'S HISTORY THE MORE YOU FEEL THAT THERE IS A BENEFIT FROM DOING SO

I would benefit from learning more about Canada's history	Read essays or books about Canada's history			
	Often	Sometimes	Rarely	Never
Strongly agree	65.2%	32.1%	22.0%	15.8%
Somewhat agree	20.7%	51.4%	54.4%	44.2%
Somewhat disagree	9.8%	13.4%	16.9%	25.3%
Strongly disagree	2.2%	2.0%	2.5%	7.7%
I don't know	2.2%	1.1%	4.3%	7.1%
Total	100.0%	100.0%	100.0%	100.0%



# NOT SURPRISING THOSE THAT READ MORE ABOUT CANADA'S HISTORY ON MORE KNOWLEDGEABLE ABOUT IT

I have a good knowledge about Canada's history	Read essays or books about Canada's history			
	Often	Sometimes	Rarely	Never
Strongly agree	48.9%	19.1%	8.3%	3.9%
Somewhat agree	43.5%	63.0%	56.0%	41.5%
Somewhat disagree	3.3%	14.8%	30.9%	35.9%
Strongly disagree	3.3%	2.6%	3.2%	16.4%
I don't know	1.1%	0.6%	1.6%	2.3%
Total	100.0%	100.0%	100.0%	100.0%

**SOME THREE IN FOUR CANADIANS EITHER OFTEN OR SOMETIMES FOLLOW NEWS ABOUT POLITICS IN CANADA; THOSE WHO READ ABOUT CANADA'S HISTORY FAR MORE LIKELY TO FOLLOW POLITICS**

Follow news about politics in Canada	Read essays or books about Canada's history				
	Total	Often	Sometimes	Rarely	Never
Often	37.9%	71.7%	45.6%	40.1%	23.8%
Sometimes	36.5%	19.6%	42.2%	40.1%	32.1%
Rarely	16.8%	5.4%	8.3%	16.1%	26.1%
Never	8.3%	3.3%	4.0%	3.5%	18.0%
I prefer not to answer	0.6%			0.2%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%

# THOSE GIVEN THEMSELVES HIGHEST RANKINGS ON HISTORY KNOWLEDGE ARE BY FAR MOST LIKELY TO FOLLOW NEWS ABOUT POLITICS

Follow news about politics in Canada	I have a good knowledge of Canada's history			
	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
Often	65.4%	43.5%	26.1%	4.6%
Sometimes	23.5%	38.3%	40.4%	29.6%
Rarely	6.7%	13.1%	23.6%	38.0%
Never	3.9%	4.9%	9.9%	27.8%
I prefer not to answer	0.6%	0.3%		
Total	100.0%	100.0%	100.0%	100.0%

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***Interest and Benefit of Learning About Canada's History.***

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