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The President and Chief Executive Officer of the Canadian Broadcasting Corporation addresses the current and future challenges of the CBC and answers critical questions about his industry's consolidation in ownership, Canadian content regulations and how the CBC is responding to today's digital revolution.

8 ENTRE LE RÊVE D'UNE RADIODIFFUSION CANADIENNE ET SA RÉALITÉ : L'ÉVOLUTION DES POLITIQUES PUBLIQUES ET DES PRATIQUES CULTURELLES
PAR Michel Filion
Au Canada, la radiodiffusion fut constamment partagée entre deux conceptions : un moyen politique et culturel consacré à l'éclosion d'une identité nationale ou un instrument de profit asservi à des fins commerciales.

13 CANADIAN CONTENT AT 32
BY Richard Sutherland
Is Canadian culture not well-established enough that it can now stand on its own without the intervention of regulation? If it can't stand on its own, is it then worth supporting? The author addresses these questions in an analysis of how well Cancon has accomplished its two main objectives for radio.

19 COMMUNICATION IN PRINT: THE CURRENT STATE OF CANADA'S BOOK AND MAGAZINE INDUSTRIES
BY Rowland Lorimer
While Canadian book authors continue to have a commanding presence on the national and world stages, the domestic book and magazine industries are in trouble. Both sectors are living in a highly competitive environment and in these days of media convergence, globalization and aggressive industrial reorganization, change is the only certainty.

25 THE DAILY NEWSPAPER INDUSTRY UNDER THE MICROSCOPE: MONOPOLIES, CONCENTRATION, CONGLOMERATION AND CONVERGENCE
BY Enn Raudsepp
In Canada, the dynamics of the modern media market were set in motion in 1869 when the founders of the Montreal Star caught on to the fact that newspapers, while ostensibly selling news to readers, in fact were in the business of selling readers to advertisers. That financial formula has been driving the mass media industry ever since. The sad fact is that, today, the dynamics of the newspaper industry work against excellence.

29 LES COMMUNICATIONS MOBILES : UN CHANGEMENT DE PARADIGME EN PERSPECTIVE ?
PAR Magda Fusaro
Que ce soit les phénomènes de restructuration professionnelle-personnelle, de culture mobile ou encore d'impact dans les relations de travail, les systèmes mobiles contribuent à modifier en profondeur autant le savoir-faire que le savoir-être des usagers.

CANADIAN DEMOCRACY HARD-WIRED? CONNECTING GOVERNMENT AND CITIZENS IN THE DIGITAL AGE

33 BY Graham Longford
In 1999, the federal government announced the Government On-Line (GOL) project, committing itself to offering citizens on-line access to all key government information and services by 2004. Intended to strengthen Canadian nationhood through new ICTs and revitalize the practice of democracy in Canada, the e-government agenda may well drive Canadians further apart.

39 REVISITING THE COMMON ROOTS OF COMMUNICATION STUDIES AND CANADIAN STUDIES
BY Marco Adria
What is the relationship of the Canadian identity to the new connections of the Internet and the state's role in promoting these connections? The author examines this question in the context of two contrasting perspectives on the Canadian identity.

42 COMMUNITY NETWORKING IN CANADA: A STATUS REPORT
BY Leslie Regan Shade
Given the increasing concentration of the commercial media in Canada, the rhetoric of place-destroying globalization, and a neoliberal agenda, the original tenets of community nets are now needed more than ever.

48 WOULD WE CREATE A CBC IF NONE EXISTED?
BY Colin Hoskins, Stuart McFadyen and Adam Finn
Examination of the CBC typically begins with the existing role and structure of the CBC and considers how this should be changed. The authors ask whether a CBC would be created if none currently existed and, if so, what it might look like.

52 ANTI-AMERICANISM AND THE CANADIAN MASS MEDIA
BY Mary Vipond
In the post-September 11 world, Canadians are reshaping their views on some age-old national questions: which is greater – our similarity with the US or our difference? When it comes to culture, should we continue to emphasize those things that make us different? Gradually and inexorably, the author suggests, our media have in fact become more Americanized, and so have we.

56 SELLING US AN HORIZON OF INSIGNIFICANCE
BY Tracy Summerville
There is a profound cultural shift that is taking place in society that is saying that despite the new found freedom in the workplace, there is a deep need to find something other than work to fulfill our quest for authenticity. It is becoming more and more commonplace that companies are trying to fill the void that is left by the modern malaise.

61 DELIGHTING IN MULTICULTURAL COMMUNICATION
BY Alexandre Sévigny
Through personal anecdotes, the author examines the concept of a network of multicultural communications outlets as a space within which it is possible to delight in diversity. The blending of these different cognitive spaces, he argues, forms a coherent one which is unique, peaceable and just, and which represents us in our variety and in our unity. It is the ideal of Western civilization in its highest expression.